



FROM CEO VISION TO EXECUTION

1-Day Transformation Program for Department Heads & Senior Managers

"Strategic vision without execution is hallucination. Execution without strategic vision is chaos. This program gives your leadership team the frameworks, tools, and confidence to translate your CEO's vision into measurable results."

Duration

Full Day
9am - 5pm

Format

Interactive
Workshop

Class Size

Max 25
leaders

Investment

CONTACT US

What You Will Master

- Decode CEO strategic intent and priorities
- Convert company strategy into departmental objectives
- Master OKR framework for Malaysian SMEs
- Break down silos and build cross-functional collaboration
- Report upward with clarity and impact
- Create measurable results that drive business growth

Immediate Outcomes

- Your complete departmental OKR
- Strategy translation framework
- Executive reporting templates
- Action plan for your team

Expected ROI

- 30-40% improvement in strategic initiative success
- 25-35% reduction in cross-functional conflicts
- Measurable progress on company OKRs
- Enhanced leadership capability
- Improved employee engagement
- Faster execution with reduced rework

Why This Program?

- Malaysian SME-Specific: Built for RM1-50M businesses, not adapted from MNC models
- 60% Hands-On: Leave with completed OKRs, not just theory
- Peer Network: Connect with leaders facing similar challenges
- CEO-Aligned: Bridges the gap between vision and execution